ALPER YILDIZ
Visual Designer

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SKILLS

Design Tools: Figma, Adobe Creative Suite (Illustrator, Photoshop).
Core Skills: UX Research, Wireframing, 2D Illustration, Digital Marketing.
Languages: English (C1), Turkish (Native).

EDUCATION

Google Foundations of Digital Marketing and E-commerce Certificate October 2025 - November 2025
Completed a comprehensive curriculum covering core digital marketing strategies, customer journey mapping, and e-commerce best practices.

Google UX Design Certificate
January 2025 - June 2025
Completed comprehensive training focused on core UX design skills and real-world user experience practices

Marmara University — Master's
2025 - 2026
Enrolled Master's in Visual Communication and Digital Media

Polytechnic Institute of Porto - Portugal — Student Exchange Program
2023
Erasmus+ Studies

Istanbul Galata University — Bachelor's
2020 - 2024
Bachelor's in Gastronomy

EXPERIENCE

Hotel GHT Maritim - Spain — İnternship
2024
Erasmus+ internship in Barcelona, worked in a fast-paced international environment, developing strong teamwork and time management skills.

Freelance — Graphic Design
2020 - Present
Delivering custom 2D illustrations for digital media. Collaborating with clients to visualize concepts effectively using Adobe tools.